



## A Major Breakthrough in the Management of Male Urinary Incontinence!

Many changes can cause urinary incontinence in men including surgery, medication and aging, to name a few. Whatever the cause, there is no doubt that the condition is inconvenient and embarrassing at best; but at worst, it is restrictive and limiting to a man's quality of life. Many find their lives so impaired that they are virtual shut-ins. Activities such as golf, long distance travel and working regular hours, that are taken for granted by most of us, are difficult or impossible for the incontinent male.

Before now, management of urinary incontinence was difficult and the available solutions were not completely effective. Products that rely on absorbent materials to receive and hold urine can leak, overflow and cause odors. They need to be changed frequently, sometimes restricting activities to four hours or less before attention is required. Now, a small company, Arcus Medical in Charlotte, NC, has developed āfex™, a system that promises greater freedom for male incontinence sufferers...

The design, called āfex™, incorporates a unique collector/receptacle system that is adhesive and pressure free. The latex-free receptacle is ergonomically shaped for a loose fit and ventilation. It has a soft double-walled liner with drain holes to reduce skin exposure to residual urine and prevent backflow onto the body.



The āfex™ collection bag doesn't require tubes or leg straps. The "turn-n-click" design makes attaching simple and quick, plus two convenient stability tabs allow you to secure the bag as needed. The bag is double-sealed to contain odor and can handle up to 16 ounces. The "one-touch" horizontal port makes draining the contents easy and efficient.

As well as being more effective than absorbent products, āfex™ is reusable and can save hundreds of dollars per year compared to disposable pads and external catheters. Estimates on savings range from 25 to 50 percent based on individual needs.



Reports from early users of āfex™ and the men who were involved in clinical studies are uniformly positive. Hear what some of them had to say:

*"(Before I purchased āfex™), I wore a clamp and sometimes two pads and the pads would get dirty and leak through. I had to relieve myself several times a day with the clamp. Now I don't have to do that at all."*

*"Well, it certainly is unique and it has all the things one needs to be able to go all day long, or almost all day long, with out having to relieve yourself as opposed to having to do it 4, 5, 6 times a day"*

*"A contrast—I used to play golf and I had to wear 2 pads because it sometimes would leak through no matter how many times I went because it just didn't seem to work, but now I can play golf and not have to go at all for 18 holes."*

*"It frees me to go on some extensive travel which I didn't feel comfortable doing the other way. It's been a great a revelation for me."*

*"Believe me, it was such a comfort to use the device. I can drive my car and not worry about getting wet. I can be sitting down and not have to worry about my pants getting wet. I obviously learned how to wear dark clothing to try to keep anybody from knowing that I have a problem."*

### Where can I purchase āfex™?

Many urologists send their patients to SeekWellness to purchase āfex™. You may purchase them directly by visiting the SeekWellness Online Store at [www.seekwellness.com/mystore/index.php?categoryID=38](http://www.seekwellness.com/mystore/index.php?categoryID=38) or by calling SeekWellness Customer Support at 800-840-9301. Our customer service department is looking forward to answering all your questions.

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